

Privacy Policy (Vimal Press)

Effective Date: 1st January 2024

Vimal Press (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our services, including through our website, mobile applications, and offline interactions.

1. Information We Collect

We may collect the following types of information:

a) Personal Information:

- Name, email address, phone number, and postal address.
- Payment details (e.g., credit/debit card information or bank account details).

b) Non-Personal Information:

- Browsing data, IP address, device information, and location details (if enabled).

c) Customer-Specific Data:

- Images, logos, designs, or other files shared for printing purposes.
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2. How We Use Your Information

We use the collected information for the following purposes:

- To provide, operate, and manage our printing services.
 - To process payments and deliver your orders.
 - To communicate updates, promotional offers, or order-related information.
 - To improve our services and website functionality.
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3. Information Sharing and Disclosure

We do not sell, trade, or rent your personal information. However, we may share information in the following scenarios:

- **Service Providers:** With third-party vendors who assist in delivering our services (e.g., payment gateways, logistics partners).
 - **Legal Obligations:** To comply with applicable laws, regulations, or legal processes.
 - **Business Transfers:** In case of a merger, acquisition, or sale of assets.
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4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy or as required by law. Any design files or images shared for printing will be stored securely and deleted upon request.

5. Security Measures

We employ industry-standard security measures to protect your data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure.

6. Your Rights

As per Indian data protection regulations, you have the right to:

- Access and update your personal data.
- Withdraw consent for marketing communications.
- Request deletion of your personal information (subject to legal obligations).

To exercise your rights, contact us at vimalpress@gmail.com or +91 908 408 5855.

7. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. You can manage cookie preferences through your browser settings.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

10. Contact Us

For any questions or concerns regarding this Privacy Policy, please contact us:

Email: vimalpress@gmail.com

Phone: +91 908 408 5855

Address: Saraswati kund, near kmgs, Mathura

This Privacy Policy is in compliance with the **IT Act, 2000**, and other relevant Indian regulations. Ensure to review this policy periodically and make necessary adjustments based on evolving legal requirements.